

Work in the
TRIANGLE
Smarter from any angle



www.WorkintheTriangle.com

Explore the Triangle for Your Next *Smart* Career Move

- ▶ **Step 1:** Pat yourself on the back, for your smart idea.
- ▶ **Step 2:** Visit www.WorkinTheTriangle.com to learn more about what it's like to work, live, learn and play in the Triangle and access all of the resources you'll need to make a smart move.
- ▶ **Step 3:** Subscribe to our newsletter; get industry-specific job postings and updates, like us on Facebook, check out our Twitter handle @WorkTriangleNC and hashtag #workinthetriangle, and join our LinkedIn Group, Work in the Triangle.
- ▶ **Step 4:** Come visit...we're sure you'll fall in love. Our region is smart and incredibly good-looking, after all. If you're in town as a tourist or for an interview, drop us a note at info@workinthetriangle.com, and we're happy to set up a customized itinerary or pair you with one of our Triangle Smarty Pants Ambassadors.



What's your
ANGLE?

www.WhatsYourAngle.org



Leah B.

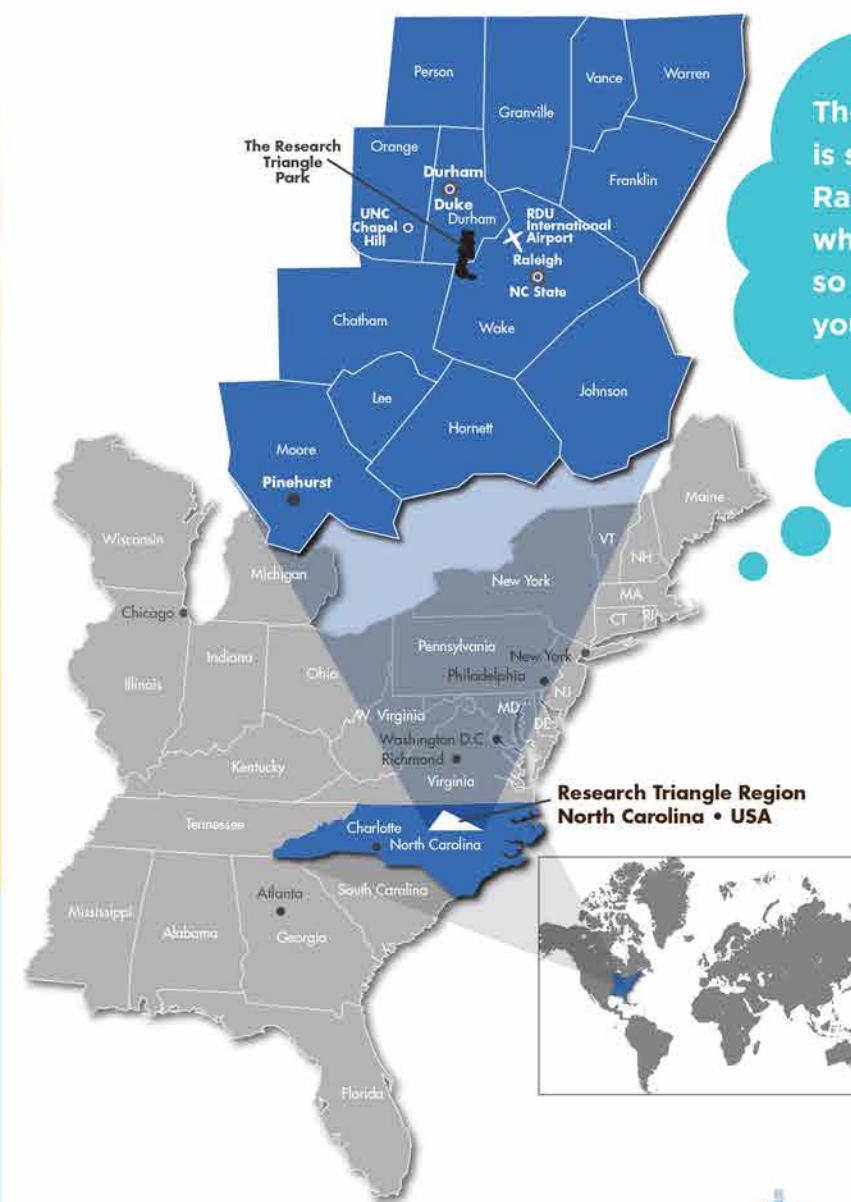
Occupation: President & CEO

Company: A10 Clinical Solutions

Passion: After my two wonderful sons, my passion is the innovation of new ideas to help grow our economy and create new jobs.

My Angle: Location! We're half way between the ocean and the mountains, and half way between the northern and southern seaboards. Plus our new airport is stress-free in and out!

If you're looking to relocate to the Triangle, explore the angles of our Smarty Pants Ambassadors at www.WhatsYourAngle.org to connect with someone like you and see how people **work | live | learn | play** here in a way that truly is smarter.



The Research Triangle Park is surrounded by the cities of Raleigh, Durham and Chapel Hill, which make up our three points, so we're a scalene triangle, in case you were wondering, smarty pants.

What, Exactly, is the Triangle?

You could say that the Triangle is the brainchild of a single great idea. More than 50 years ago, a group of visionaries created the Research Triangle Park and forever changed the course of North Carolina.

Today, our region is home to a wide range of businesses, from Fortune 500 giants to thousands of small and mid-sized companies, in a variety of cutting-edge industries, including life sciences, technology and cleantech.

On nearly every measure related to jobs, quality of place, education and lifestyle, the Triangle ranks brilliantly. So, go ahead. Make your next smart career move! Work in the Triangle.

Calling All



Here in the Triangle, everything truly is smarter, including opportunities for a:

- ▶ **Smarter career:** The Triangle has hundreds of jobs in new economy industries with the world's leading companies and sectors.
- ▶ **Smarter lifestyle:** Our unique combination of "quality of place" assets—including world-class amenities, a temperate climate and an affordable real estate market—make the Triangle an incredible place to live.
- ▶ **Smarter education:** The Triangle's first-rate educational institutions, ranging from K-12 to community colleges and three world-class universities, provide unparalleled access to lifelong learning and partnerships for business.

Can-do. Cool. Healthy. Brainy. Young. Funny. Inventive. Optimistic. Clean. Affordable. *Smart.*



These are just a few of the words that top national media outlets use to describe our people and our region in their key yearly rankings of places across the country. No matter which way you look at it, the Triangle truly is smarter from any angle.

Work in the Triangle. Smarter From Any NGLE.



Maybe you don't have the crazy hair or haven't come up with a new theory...yet. But let's face it, you're brilliant. And perhaps you'll get one wild

hair, to do something new, something different, something **smarter**. Now, as you look at your life through those thick-rimmed glasses that make you look even brainier, take a moment to see everything through our lens. Whether you're a **young professional** searching for your first "real" job, or a **senior executive**, who's seeking a great place to raise your profile and your kids, working in the Triangle truly is smarter from any angle.

Here's How the Triangle Stacks Up:

- #2 Best Place for Business and Careers** (Raleigh, NC) *Forbes.com*, June 2012
- #2 Medium Sized City for Young Entrepreneurs** (Raleigh, NC) *under30ceo.com*, March 2013
- #5 America's New Tech Hot Spots** (Raleigh-Cary, NC) *Forbes*, January 2013

Visit WorkintheTriangle.com: Get information on finding a job, more key rankings, growing industries, companies in the region, employment facts, salaries and wages, and networking and industry associations.



In the Triangle, the living really is easy. (And since you thought advanced calculus was easy, this will be like **a walk in the park** — quite literally, if you came from a

congested urban space.) The weather is so nice, the neighborhoods are so safe, and the housing market is, well, so **healthy** and affordable. The grass? It truly is always greener here with the Triangle's temperate year-round climate. The region is consistently rated as one of the best places in the nation to **raise a family**, stay healthy, access first-rate healthcare, find a mate and enjoy the outdoors. It's hard to imagine that all of this exists somewhere else except in our own little Smartopia. Let's face it, life is just smarter in the Triangle.

Here's How the Triangle Compares:

- #1 Least Congested Major Metro in the U.S.** (Raleigh-Durham, NC) Texas A&M Transportation Institute, February 2013
- #1 Family Friendly City in U.S.** (Raleigh, NC) Human Life Project, January 2013
- #2 Safest Major Metro in the U.S.** (Raleigh-Cary, NC) Gallup, April 2013

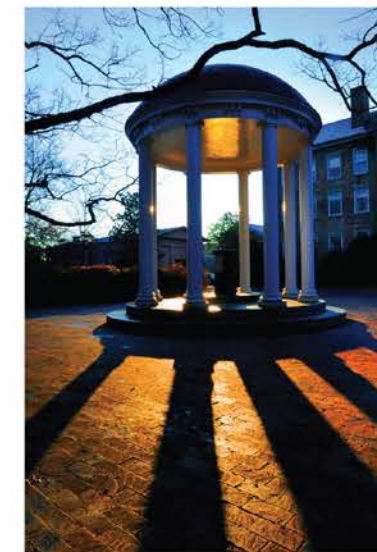
Visit WorkintheTriangle.com: Find more key rankings and information on the Triangle's cities and neighborhoods, climate, transportation, healthcare, safety, international communities, and relocation resources, including information on utilities and realtors.



Do you feel the pull? That's the Triangle's patent-pending brain magnet at work (*Forbes* consistently ranks us as one of the top **brain magnets**

in the U.S., after all). Whether you're book smart or street smart, you can't help but be drawn to a place where people appreciate **lifelong learning**. We're talking pre-K to Ph.D. Classroom learning to real-world research. Abstract theories to applied technical-school skills.

From the #1 ranked top public school system in the nation to three of the **best research universities** in the country, with North Carolina State University, Duke University and the University of North Carolina at Chapel Hill all just 30 minutes from each other, we've made a name for ourselves as a place where the **brightest minds** grow, thrive and congregate.



Here's How the Triangle Measures Up:

- #1 Best Public College Value** (University of North Carolina at Chapel Hill) *Kiplinger's Personal Finance*, January 2013
- #4 Largest College in Engineering in the Nation** (NC State University)
- #5 Largest Research University in the Nation** (Duke University) National Science Foundation, April 2012

Visit WorkintheTriangle.com: Discover more key rankings and find information on childcare and preschools, K-12 education, charter and private schools, colleges and universities, community colleges and technical schools, and libraries.



In the Triangle, we think finding time to play is smart. Work and life are about **balance**, and having fun is a key factor in the equation. You

math whizzes might even call it the denominator, since dividing job and home commitments by large amounts of play equals a happy you. Our companies value employees who have **found their zen**. And since we're not stuck in traffic, the office is often close to our homes, and we don't have to stay late to win the rat race, we find that we have lots of time to play.

Here's How the Triangle Rates:

- #1 Tastiest Town in the South** (Durham, NC) *Southern Living*, March 2013
- #3 Best City for Health and Happiness** (Raleigh, NC) *EcoSalon*, March 2012
- #3 Most Optimistic U.S. Metro** (Raleigh-Cary, NC) Gallup-Healthways Well-Being Index, March 2012

Visit WorkintheTriangle.com: Explore additional rankings and options in the Triangle for entertainment, dining, arts and culture, attractions, shopping, and sports and outdoor recreation.



We're Looking to Attract Talent in 3 Key Industries

Life Sciences	<ul style="list-style-type: none"> • Pharmaceuticals and Biopharmaceuticals • Advanced Medical Technologies • Contract Research Organizations • Agricultural Biotechnology 	#4 Life Sciences Cluster Metro in U.S. (Raleigh-Durham, NC) Jones Lang LaSalle, February 2013
Technology	<ul style="list-style-type: none"> • Interactive Software/Games • Defense Technologies • Software Development • Nanotechnology 	#10 Best City to Find an IT Job (Raleigh, NC) <i>CIO.com</i> , January 2013
Cleantech	<ul style="list-style-type: none"> • Smart Grid • Renewable Energy • Advanced Transportation 	#2 Increase in Clean Economy Jobs 2003 - 2010 (Raleigh, NC) Brookings Institution, January 2013

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